Iowa Association of Community Providers

W W W . I O W A P R O V I D E R S . O R G



One Voice.

We are more powerful together. People deserve to live, learn, and work in their community of choice: Iowa's community providers make that possible. Use your voice and join IACP in relentless advocacy!

GET INVOLVED

- **Know IACP Policy Priorities** and stay informed through weekly IACP member bulletins, bill watch, and policy webinars.
- **Visit** with your legislators at a local town hall meetings and the Statehouse.
- **Participate** in IACP's call to actions Contact your elected officials.
- **Plan to attend** IACP Hill Day and visit with your legislators at the Statehouse. Bring your team and stakeholders.
- Write a letter to the editor supporting IACP Policy Priorities.
- Contribute to the Iowa Providers PAC.

PLAN YOUR MESSAGE

Knowing what to say and how to say it can be intimidating. Use this structure to get started:

1st Finger: Introduction

• My name is..., I live in..., I'm a constituent!

2nd Finger: What is my issue?

• I'm here to talk to you about...

3rd Finger: Why I care.

• This is important to me because...

4th Finger: Why legislators should care.

• This is an important issue because...

5th Finger: My ask.

• Can we count on you to support...

TELL YOUR STORY

Your experience is what matters to decision-makers. When personal stories are heard, the ripple effect (relentless advocacy) causes tidal waves (changes for lowa's community providers to build healthy communities).

To ensure we communicate effectively, keep these points in mind when interacting with legislators:

- **Be polite**, even if you don't agree.
- **Be persistent**. Policy change takes time!
- Plan your message before you reach out (see below).
- **Share your story**! Personal experience and impact is what matters.
- **Be concise**. There is a lot of noise out there share why this matters to you.

