

# Iowa Association of Community Providers

## ANNUAL REPORT

PUBLISHED MAY 2025





**BEN SHUBURG**  
Chief Executive Officer

## A note from our CEO, Ben Shuberg

As we close the chapter on another incredible year, I have deep appreciation for all we accomplished together in 2024. It was a year of growth, advocacy, and collaboration, and I am honored to serve alongside you in this meaningful work.

I want to express my sincere thanks for your unwavering dedication and support. The strength of our association lies in its members—you are the driving force behind the success we celebrate today. In 2024, we saw growth, both in number of provider members and of Strategic Business Partners. Your commitment to our shared mission has made a tangible difference in the lives of Iowans, and I am truly grateful for all that you do.

One of our priorities in 2024 was expanding educational opportunities to enhance service delivery across the state. Through initiatives like the DSP & Behavioral Health Series, Service Excellence programs, record-breaking attendance at the IACP Annual Conference, and the new Future Forward Summit, we provided invaluable training and resources to help members excel in their roles. The offering of Fatal 5 training and the expanded use of Relias brought efficiencies and, most importantly, quality training for improving outcomes to a greater number of provider staff. New, topical roundtables also facilitated connections and knowledge sharing between members. Your engagement and enthusiasm have been instrumental in making these programs and events impactful. I look forward to building on this success in the years ahead.

Advocacy remains the heart of IACP's mission, and 2024 marked significant milestones for our efforts at the Iowa Capitol. Thanks to strong member involvement, we achieved historic legislative wins, including:

- \$1.7M for HCBS waiver buy-down
- \$16.5M for HCBS backfill
- \$14.6M for HCBS provider rate increase
- \$1.3M for RBSCL and \$2.1M for mental health rate increases
- \$276K for community mental health center rates
- \$19M to expand and strengthen the ADRC model

These victories will greatly enhance services and support for our communities. Your tireless involvement made these historic victories possible, and together, we've made lasting strides in strengthening community-based services across Iowa. These legislative milestones reflect the power of our collective voice for change. Our ongoing collaboration with HHS has also solidified strong relationships with key decision-makers, laying the foundation for even greater advocacy in the future.

Thank you for being an essential part of this journey. Together, we are making—and will continue to make—a lasting, positive impact on the lives of those we serve. We will keep pushing forward—ensuring that one day, every Iowan has the opportunity to live, learn, and work in the community of their choice.

With gratitude,

Ben Shuburg  
Chief Executive Officer  
[bshuberg@iowaproviders.org](mailto:bshuberg@iowaproviders.org)



# Meet your #RelentlessAdvocates

## BOARD OF DIRECTORS 2024



**MARCY DAVIS**  
Candeo  
*Chair*



**DAVE COMSTOCK**  
ChildServe  
*Past-Chair*



**MATT BULEY**  
Hope Haven  
*Vice Chair*



**RICHARD WHITAKER**  
Vera French CMHC  
*Treasurer*



**DIANE BRECHT**  
AbbeHealth  
Services  
*Secretary*



**JENNIFER ELLIS**  
Friendship Ark  
*At-Large Director*



**MARK DODD**  
One Vision  
*At-Large Director*



**KENDALYN HUFF**  
Innovative Industries  
*At-Large Director*



**TIFFANY MARLETTE**  
Imagine the  
Possibilities  
*At-Large Director*



**CYNTHIA STEIDL-  
BISHOP**  
Eyerly Ball CMHC  
*At-Large Director*

## STAFF MEMBERS 2024



**BEN SHUBERG**  
Chief Executive  
Officer



**SUSAN SEEHASE**  
Chief Operations  
Officer



**BRITA NELSON**  
Technical  
Assistance  
Coordinator



**KAT YOUNGBLUT**  
Data  
Coordinator



**MADDIE VANKIRK**  
Communications  
Coordinator

## OUR MISSION

Relentlessly advocating for Iowa providers to build healthy communities

## OUR VISION

One day, all Iowans will live, learn, and work in their community of choice.

# We had a big year.

## WE STAYED ON TOP OF IT.

With 135 member organizations who have 30,000+ employees combined, IACP promised to-the-minute updates and opportunities for learning, and we delivered.



**138 WEBINARS & EVENTS**  
offered to all IACP members.



**438 ATTENDEES**  
**59 EXHIBITOR/SPONSORS**  
IACP's biggest conference ever



**15,197 REGISTRANTS**  
for all IACP webinar and event opportunities.



**179 ATTENDEES**  
**6 SPONSORS**  
IACP's first Future Forward Summit



**10,019 LEARNERS**  
In Relias Learning Management System



**1,455 CERTIFICATIONS**  
Under IACP's Medication Manager Program



**135**  
Member organizations  
with over 30,000  
employees

## AND OUR #RELENTLESS ADVOCACY WORKED.

An Unmatched Legislative Session: Thanks to member involvement, we achieved historic wins, including:

- \$1.7M for HCBS waiver buy-down
- \$16.5M for HCBS backfill
- \$14.6M for HCBS provider rate increase
- \$1.3M for RBSCL and \$2.1M for mental health rate increases
- \$276K for community mental health center rates
- \$19M to expand and strengthen the ADRC model





# Making it count.

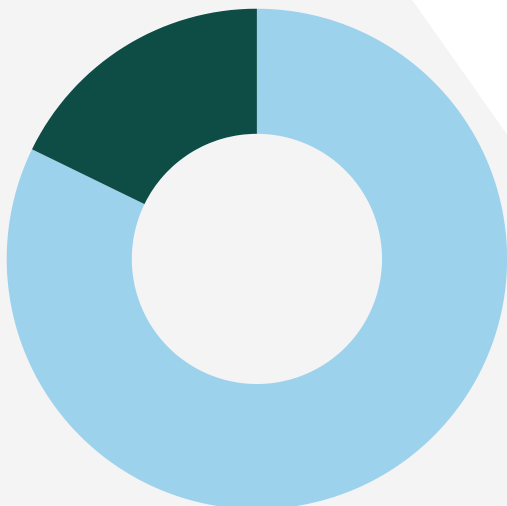
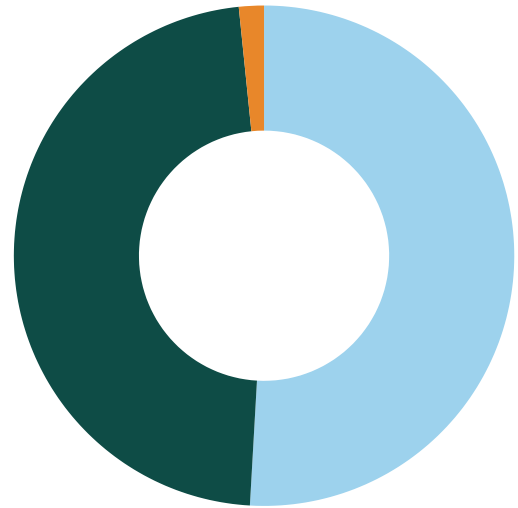
## REVENUE

Education & Meetings	●	\$1,215,171	50.9%
Membership	●	\$1,133,151	47.5%
Business Solutions	●	\$38,459	1.6%

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TOTAL		\$2,386,781	
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## EXPENSES

Advocacy & Training	●	\$1,645,022	82.2%
Management & General	●	\$355,753	17.8%

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TOTAL		\$2,000,775	
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# Member Awards & Recognition 2024

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## EXECUTIVE OF THE YEAR



**DAVE COMSTOCK**  
ChildServe

## RELENTLESS ADVOCATES OF THE YEAR



**JULIE SMITH**  
IACP Lobbyist



**GARY JONES**  
Midwest Compliance  
Associates

## DIRECT SUPPORT PROFESSIONAL AWARD

**MARTA ARGUETA**  
Mosaic in Central Iowa

**NICOLE BELL**  
Candeo

**BECKI DAVIS**  
B & D Services

**ALLISON BENDER**  
Exceptional Persons, Inc.

**DARCY MURLEY**  
Opportunity Living

**BILL LIGHTELL**  
Candeo

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## PEER SUPPORT SPECIALIST AWARD

**KILEY JUNGE**  
Abbe Center for Community  
Mental Health - UPH

**AMANDA CARSTENSEN**  
Eyerly Ball - UPH

**LISA NASLUND**  
Plains Area Mental  
Health Center

**FARAJI HUBBARD**  
Abbe Center for Community  
Mental Health - UPH

**LILA DEUTMEYER**  
Abbe Center for Community  
Mental Health - UPH

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## COMMUNITY BUILDER AWARD

**SHARON KOERSELMAN**  
Village Northwest  
Unlimited

**CHERYL SCHATZLE**  
Abbe Center for Community  
Mental Health - UPH

**CAITLIN PENA**  
Balance Autism

**KRIS ALLMON**  
Trivium Life Services

**ANGIE BEANE**  
Mainstream Living

**SAM BIGGART**  
Imagine the Possibilities

**JAMES MILLER**  
Candeo



# Standing Committee Roster 2024

## EDUCATION & TRAINING

**Chris Campbell\***, MYEP  
**Clay Adams**, WESCO  
**Heather Curtis**, One Vision  
**Teresa Naughton**, LifeWorks Community Services  
**April Metzger**, Hope Haven, Inc.  
**Lacie Tedrow**, New Hope Village  
**Gary Jones**, MCA  
**Matt Wilson**, Assured Partners  
**Kris Eastman**, Mainstream Living, Inc.  
**Susan Martin**, Optimae  
**Denise Beenk**, Vera French CMHC  
**Michelle Phillis**, Imagine the Possibilities  
**Alicia Rogers**, Goodwill Industries of NE IA

## FINANCE

**Richard Whitaker\***, Vera French CMHC  
**Karen Jess**, Eide Bailly  
**Steve Hodapp**, VODEC  
**Staci Humiston**, Reach for Your Potential  
**Jennifer Pavlovec**, ChildServe  
**Karen Scott**, MYEP  
**Patrick Kruckenberg**, Comprehensive Systems  
**Mary Ann White**, WCDC

## GOVERNMENT RELATIONS

**Mark Dodd\***, One Vision  
**George Eichhorn**, ChildServe  
**Matt Buley**, Hope Haven, Inc.  
**Cheryl Plank**, Imagine the Possibilities  
**Cynthia Steidl-Bishop**, Eyerly Ball CMHC  
**Jack Mescher**, Hills & Dales  
**Nicolle Eaton**, Siouxland CMHC  
**Marc Hines**, Crossroads, Inc.  
**Lisa Pakkebier**, REM Iowa  
**Kit Baloun**, Vibrant  
**Sherri Nielsen**, Easterseals of Iowa

## IOWA PROVIDERS PAC

**Barry Whitsell\***, Village Northwest Unlimited  
**Marcy Davis**, Candeo  
**Kendalyn Huff**, CARE, Innovative Industries, SIRF, SSoSCI  
**Steve Hodapp**, VODEC  
**Kelly Flanagan**, REM IA  
**Sarah Dillinger**, Trivium Life Services  
**Brent Dillinger**, Trivium Life Services  
**Susan Martin**, Optimae

## NOMINATIONS

**Matt Buley\***, Hope Haven, Inc  
**Dave Comstock**, ChildServe  
**Brent Dillinger**, Trivium Life Services  
**Diane Brecht**, AbbeHealth Services  
**Erin Schmidt**, Exceptional Opportunities  
**Sheila Martin**, Siouxland CMHC

## TECHNOLOGY

**Luke Rushing\***, Vera French CMHC  
**Duane Temple**, Night Owl Support Systems  
**Clay Adams**, WESCO  
**LuAnn Jahner**, Balance Autism  
**Annie Streng**, REM Iowa  
**Dusty Stork**, Caring Hearts of West Central IA  
**Katie Slade**, Exceptional Persons, Inc.  
**Mike Paul**, Siouxland CMHC  
**Shane Newton**, Optimae

## MEMBERSHIP SERVICES

**Diane Brecht\***, AbbeHealth Services  
**Brandon Gish\***, Enterprise Fleet Management  
**Valerie Schwager**, North Star Community Services  
**Steve Tisue**, Goodwill of NE Iowa  
**Curt Duffield**, LifeWorks Community Services  
**Tiffany Marlette**, Imagine the Possibilities  
**Mona Kenyon**, Systems Unlimited, Inc.  
**Andrea Smith**, VODEC  
**Jennifer Ellis**, Friendship Ark  
**Bonnie Kipper**, Exceptional Persons, Inc.

\* Denotes Chair of Committee



# IACP

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