

# IACP 2026 Sponsorship & Visibility Portfolio



The Iowa Association of Community Providers (IACP) is the leading voice for organizations delivering disability, behavioral health, and human services across Iowa. Our members include executive leaders, decision-makers, and influencers shaping workforce strategy, service delivery, and policy across the state. Sponsoring IACP puts your brand directly in front of this highly engaged audience—year-round, not just at a single event.

This portfolio outlines options to increase visibility and connect with Iowa's community-based provider network. Opportunities include event sponsorships, conference exhibiting, and targeted digital advertising designed to support meaningful, value-driven engagement with members.

## Cornerstone Partner \$35,000

### Year-Round Sponsorship

Annual Conference Champion Sponsorship Benefits	✓
Year-long recognition as a Leadership Cohort and Best Practice Series Sponsor	✓
Year-long website scrolling banner recognition as a Cornerstone Partner	✓
Quarterly social media recognition	✓
Quarterly email bulletin spotlight option	✓
Always-on homepage logo display	✓

This premier, year-long sponsorship is designed for businesses seeking sustained visibility, trusted brand alignment, and meaningful engagement with Iowa's human services leaders.

As a Cornerstone Partner, you receive:

- All benefits of the Annual Conference Champion Sponsorship, including high-profile exposure at IACP's largest and most influential event
- Year-long recognition as a sponsor of the IACP Leadership Cohort and Best Practices Series, aligning your brand with professional development and innovation
- Cornerstone Partner recognition on IACP's website throughout the year, positioning your business as a trusted supporter of the provider community
- Quarterly social media recognition tied to sponsored initiatives (4 posts annually), keeping your brand visible and relevant all year long

This partnership is ideal for organizations that want an opportunity to build credibility, deepen relationships, and stay top-of-mind with leaders who value long-term partnerships.

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**LEADERSHIP COHORT**  
Feb- Oct  
Urbandale

**BEST PRACTICES SERIES**  
Monthly - Online

Series sponsorships offer sustained visibility over time and are ideal for partners seeking consistent engagement with members.

Sponsor Level	Series   Single	Series   Single
Investment	\$3,500   \$750	\$3,500   \$750
Sponsor recognition in IACP bulletins distributed to 2,000+ recipients	✓   ✓	✓   ✓
Your logo on event marketing, clickable Sponsor webpages, and multiple social media channels	✓   -	✓   ✓
Opportunity to Address Attendees	✓   -	✓   ✓

## NOTES

- Digital advertising opportunities are separate from event sponsorships and do not include event recognition or benefits. Digital advertising opportunities are available to Strategic Business Partners and select non-member businesses whose services align with IACP's mission.
- Social media recognition may include logo visibility or dedicated posts depending on sponsorship level and timing.
- Access to attendee lists varies by sponsorship level and event and is provided for informational purposes only. It is not included in the Cohort or Best Practice Series' sponsorships.
- Opportunities to address attendees are brief, pre-approved remarks coordinated with IACP and are not sales presentations.
- Planning to register? Grab your logo with transparent background to submit with your registration form.

## DIGITAL ADVERTISING

Placement	What's Included	Duration	Investment
Homepage Banner	Rotating banner placement on the IACP website homepage	30 days	Member: \$500 Non-Member: \$1,500
Weekly Bulletin Banner	Featured placement in IACP's weekly member bulletin	One issue	Member: \$350 Non-Member: \$1,000
Digital Visibility Package	Homepage Banner + Weekly Bulletin Banner	30 days One issue	Member: \$750 Non-Member: \$2,000
Bulletin Sponsored Content Block	Inclusion of submitted and approved copy and image in one Weekly Bulletin	One issue	Member: \$500 Non-Member: \$1,500
Dedicated Sponsored Email	Stand-alone email to membership	One send	Member: \$750 Non-Member: \$2,000

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# ANNUAL CONFERENCE

October 27 - 29, 2026

Hyatt Regency, 300 E 9th St, Coralville, IA 52241



Sponsor Level	Champion	Advocate	Supporter	Pathfinder	Exhibitor
Investment	\$15,000	\$10,000	\$3,750	\$2,750	\$850
Access to an anticipated 400+ attendees, including executives and c-suite decision-makers	✓	✓	✓	✓	✓
6'x30" banquet table with linen covering and 2 chairs	✓	✓	✓	✓	✓
Premiere booth placement	✓	✓	✓		
Pipe and Drape Booth	✓	✓	✓		
Number of Conference attendee registrations (non-interchangeable)	4	4	2	2	2
Attendee list after the event	✓	✓	✓	✓	✓
Attendee list before the event	✓	✓	✓		
Your logo placed on event marketing, clickable Sponsor webpage, and multiple social media channels	✓	✓			
Company logo on full-screen ad or 15-second video/ad to be included in rolling slideshow in keynote theater	✓	✓			
Sponsor recognition in IACP bulletins distributed to 2,000+ recipients	5x	3x	2x	2x	
Logo and company information placed in event app	✓	✓	✓	✓	✓
Logo placed on conference t-shirt distributed to each attendee	✓	✓	✓	✓	✓
Verbal recognition during a featured conference session	✓	✓			
Logo on promotions for keynote presentations and in post-conference resources	✓				

## Additional Conference Sponsorship Opportunities

- Annual Awards Sponsor (Supporter) \$5,000**  
*Align your business with excellence, leadership, and frontline impact in a highly visible, values-driven moment.*
- Exhibitor Reception (Supporter) \$4,500**  
*Drive meaningful connections by sponsoring the event that fills the Exhibit Hall and sparks real conversations.*
- Conference T-Shirt (Supporter) \$4,500**  
*Extend your brand's visibility beyond the conference through apparel attendees wear on-site and long after.*
- Taste of Networking (Supporter) \$4,000**  
*Position your brand at the center of the conference's most valuable networking window.*
- Early Bird Breakfast (Pathfinder) \$3,250**  
*Kick off the conference day with high-visibility brand exposure during the first attendee touchpoint.*
- Break Time! (Pathfinder) \$3,000**  
*Be present where conversations happen—during informal, high-engagement networking breaks.*
- Optional Add-Ons**
  - Highspeed Wifi \$50
  - Booth Electricity \$50

\*Special Non-Profit Pricing: \$600 for exhibitor booth. Must submit verification of non-profit status.

## 2026 ANNUAL CONFERENCE CONTINUED:

### Annual Awards Sponsor

\$5,000

The Awards Ceremony is one of the most meaningful moments of the conference, honoring exceptional leadership and direct support excellence across Iowa's community-based services system.

As an Awards Sponsor, your business is directly aligned with recognition, impact, and values that matter deeply to IACP members. This sponsorship offers high visibility, emotional resonance, and strong brand association with excellence, advocacy, and service. Includes all Supporter Sponsor benefits. *2 available*

### Exhibitor Reception

\$4,500

Scheduled immediately following sessions on Tuesday, October 27, the Exhibitor Reception is designed to drive traffic to the Exhibit Hall and create intentional connections between attendees and solution providers.

This sponsorship positions your business at the center of one of the conference's most social and well-attended events—combining relaxed networking, food and beverages, and direct access to attendees who are ready to engage. Includes all Supporter Sponsor benefits. *4 available*

### Conference T-Shirt

\$4,500

Conference T-shirts offer visibility that extends far beyond the event itself. As the T-Shirt Sponsor, your brand becomes part of the attendee experience—worn during the conference and long after participants return to their organizations.

This is a high-impact, long-lasting branding opportunity that keeps your business top-of-mind well beyond the conference dates. Includes all Supporter Sponsor benefits. *2 available*

#### SECURE YOUR SPOT

Click or scan the QR code to secure your spot! Please contact Susan Seehase [sseehase@iowaproviders.org](mailto:sseehase@iowaproviders.org) with any questions.



#### DEADLINE

For the 2026 Annual Conference, to guarantee your logo will be included within the marketing materials and promotional items, all payments and information must be submitted by July 31, 2026. We cannot guarantee logo inclusion after this date. We recommend submitting logos with the registration form.



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### Taste of Networking

\$4,000

Lunch is one of the most valuable networking windows of the conference—when attendees step away from sessions to connect, reflect, and exchange ideas. As the Lunch Sponsor, your business plays a central role in creating that shared experience.

Your brand is prominently associated with one of the most well-attended, longest engagement periods of the day, offering sustained visibility and meaningful exposure to decision-makers and frontline leaders alike. Includes all Supporter Sponsor benefits. *4 available*

### Early Bird Breakfast

\$3,250

The Early Bird Breakfast is where the conference day begins—and where first impressions are made. As attendees arrive, connect, and prepare for a full day of learning, your business is positioned as the partner that helped start the day right.

This sponsorship places your brand in front of attendees at a high-energy, high-traffic moment, reinforcing visibility before sessions begin and conversations take off. It's an ideal opportunity to associate your business with preparation, momentum, and support for providers. Includes all Pathfinder Sponsor benefits. *4 available*

### Break Time!

\$3,000

Conference breaks are where informal conversations happen—follow-ups, introductions, and “let's talk later” moments. Sponsoring a conference break positions your organization at the center of these natural networking opportunities.

Your support enhances a moment attendees genuinely appreciate, while giving your brand repeated visibility in a relaxed, high-engagement environment throughout the event. Includes all Pathfinder Sponsor benefits. *4 available*