

Sponsor & Exhibitor Opportunity Guide

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ABOUT IACP

Iowa Association of Community Providers (IACP) has been relentlessly advocating on behalf of mental health and disability service providers for more than 35 years. **IACP partners with 135+ community-based organizations, who support over 160,000 Iowans and contribute approximately \$1.3 billion toward Iowa's economy.** Together, we can drive lasting change and build a stronger future for Iowa's communities—your support is essential to relentlessly advance our mission.

THE EVENT YOU NEED TO ATTEND

IACP Annual Conference

Tuesday, April 29 - Thursday, May 1, 2025
Hyatt Regency, 300 E 9th St, Coralville, IA 52241

With over 500 attendees anticipated, the IACP Annual Conference brings community providers, decision-makers, and professionals from across the state together. It's an unparalleled opportunity to connect with a highly engaged audience actively seeking products and services that drive business efficiencies, improve operations, and elevate service quality.

As a sponsor or exhibitor, you'll have the chance to showcase your solutions to this highly motivated group—your next big clients are waiting to discover what you offer!

BETTER THAN EVER

This year, we're rolling out a prize incentive system with a chance to win a free exhibitor booth for next year, designed to encourage booth visits from attendees! With higher engagement than ever, the IACP 2025 Conference offers the perfect opportunity for exhibitors to connect with a targeted audience and showcase their solutions.

SPONSOR LEVELS

Sponsor Level	Champion	Relentless Advocate	Relentless Supporter	Change Agent	Exhibitor
Investment	\$10,000	\$5,000	\$3,750	\$2,500	\$800
Access to an anticipated 400+ attendees, including executives, c-suite decision-makers, and others in the service delivery industry	✓	✓	✓	✓	✓
6'x30" banquet table with linen covering and 2 chairs	✓	✓	✓	✓	✓
Number of Conference attendee registrations (non-interchangeable)	4	4	2	2	2
Conference attendee list after the event	✓	✓	✓	✓	✓
Conference attendee list before the event	✓	✓	✓	✓	
Premiere booth placement	✓	✓	✓		
Your logo placed on Conference marketing, app, clickable Sponsor webpages, and multiple social media platforms	✓	✓	✓		
Logo on full-screen ad or 15-second video/ad to be included in rolling slideshow in keynote theater	✓	✓			
Sponsor recognition in IACP weekly bulletins distributed to 2,000+ recipients	5x	3x			
Your logo placed on Conference Bag distributed to each attendee	✓				
Logo on any promotions for keynote presentations	✓				

*Special Non-profit Pricing: \$500 for exhibitor booth

EXCLUSIVE CONFERENCE OPPORTUNITIES

By becoming an exclusive sponsor, your business will not only contribute to the success of the event but also position itself as a key player and supporter within our industry. All exclusive opportunities include personalized signage to your business. Take a look!

The Social Sip

\$4,000

Scheduled immediately after sessions on Tuesday, May 7, place your name on the Evening Reception to provide beverages and hors d'oeuvres along with a relaxed environment for conference attendees to unwind, connect, and engage in meaningful conversations. As a reception sponsor, your business will be spotlighted throughout the entire Conference. All perks of a Relentless Supporter are included. (4 available)

Early Bird Breakfast

\$3,250

The Attendee Breakfast serves as a vital kickstart to our conference day, providing attendees with a nourishing and energizing start. Your business has the unique opportunity to enhance this experience and gain exceptional visibility among a diverse and influential audience. All perks of an exhibitor are included. (4 available)

Power Pause

\$3,000

The Conference Break serves as a needed interlude in sessions, offering attendees a moment to recharge, network, and indulge in snacks and refreshments. Your business has the opportunity to enhance this unique experience and leave a lasting impression on a diverse and engaged audience. All perks of an exhibitor are included. (4 available)

Rise & Refresh Beverages

\$3,000

Kickstart the day with a refreshing twist! This sponsorship offers your business the chance to energize attendees with a selection of gourmet morning drinks providing a healthy and invigorating start to their day. It's the perfect way to enhance the attendee experience while gaining exceptional visibility among a diverse and influential audience. All perks of an exhibitor are included. (4 available)



Taste of Networking

\$4,000

The Attendee Lunch is a pivotal part of our event, providing a central gathering point for participants to recharge, network, and discuss insights gained from the conference sessions. Your organization has the unique opportunity to take a prominent role in fostering this crucial networking environment. All perks of a Relentless Supporter are included. (4 available)

Taking Care of Business

\$5,000

The Annual Meeting is a highly anticipated gathering of IACP member CEOs and other industry leaders, providing a platform for networking, knowledge exchange, and strategic collaboration. All perks of a Relentless Supporter are included. (1 available)

THANK YOU

We appreciate your thoughtful consideration of IACP sponsor and exhibitor opportunities. We strive to build healthy communities so one day, all Iowans will live, learn, and work, in the community of their choice. Partnerships with businesses like yours play a pivotal role in making a meaningful impact.

SECURE YOUR SPOT

Click or scan the QR code below, head to the Sponsorship Page and find instructions under "Secure my spot". Please contact Susan Seehase sseehase@iowaproviders.org with any questions.



DEADLINE

To guarantee your logo will be included within the marketing materials and promotional items, all payments and information must be submitted by Wednesday, March 12, 2025.