

IACP Sponsorship Opportunities 2023

redefining
re•lent•less



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about iacp

Iowa Association of Community Providers (IACP) has been relentlessly advocating on behalf of mental health and disability service providers for more than 35 years. IACP partners with community-based organizations, who support over 160,000 Iowans and contribute approximately \$1.3 billion toward Iowa's economy.

We provide a wide range of resources to the leadership and staff of our member organizations and communicate with both on a regular basis creating goodwill and business for our sponsors.

As IACP informs and trains almost 130 organizations across the state, sponsors are offered numerous occasions to build brand awareness and network within our membership.

IACP members are a huge potential market for your business. They seek a wide variety of products and services to build efficiencies, support business operations, and enhance service quality.

Please explore the opportunities on the following pages. Your involvement would be helpful as we relentlessly advance our mission.

125+

member organizations

30,000+

people on the organizations' staff

All 99

of Iowa's counties

\$1.3B

in buying power

our mission & vision

Relentlessly advocating for Iowa providers to build healthy communities so one day, all Iowans will live learn and work in the community of their choice.





IACP Annual Conference & Trade Show 2023

With over 400 attendees annually, the IACP Annual Conference & Trade Show is the pinnacle event of the year bringing community providers and industry professionals to central Iowa. This year's theme is a tribute to our unwavering advocacy: *Redefining Relentless*.

This three-day event to be held May 9-11, 2023, at the Hyatt Regency in Coralville, IA, is packed full of innovation, insight, and connection. You won't want to miss this opportunity to connect with 400 attendees from both IACP member organizations and non-members alike! Take a peek at the different levels and options below and head to our website to secure your sponsorship today!

exhibitor

\$875

- 6'x30" banquet table with linen covering and 2 chairs
- Access to an anticipated 400+ attendees, including executives, c-suite decision-makers, and others in the service delivery industry
- Two Conference attendee registrations (not interchangeable)
- Your logo placed on some Conference marketing
- Conference attendee list after the event
- Optional add-on (\$50): in-booth electricity
- Optional add-on (\$50): 60 Mbps wifi to check e-mail and manage business needs

relentless advocate

\$3,250

- All perks of "Exhibitor" sponsorship, plus premiere booth placement
- Your logo placed on Conference marketing, app, clickable Sponsor webpages, and multiple social media platforms
- Company logo on full-screen ad or 15-second video/ad to be included in on rolling slideshow that plays in keynote theater
- Conference attendee list before and after the event

champion

\$15,000

- All perks of "Exhibitor" sponsorship, plus premiere booth placement
- Sponsor recognition in two IACP weekly bulletins, plus your logo placed prominently on Conference marketing, app, clickable Sponsor webpages, and social media platforms
- Your logo placed on Conference Bag distributed to each attendee
- Company logo on full-screen ad or 15-second video/ad to be included in on rolling slideshow that plays in keynote theater
- Conference attendee list before and after the event



evening reception

\$7,000

- All perks of "Relentless Advocate" sponsorship plus premiere booth placement
- Cocktail reception in hotel gathering space with hosted beverages and appetizers for all Conference attendees from 5-6:30 pm on either Tuesday, May 9, or Wednesday, May 10
- Printed signage denoting sponsorship with company logo displayed
- The reception will be named after the Sponsor on the Conference Schedule
- Company logo on full-screen ad or 15-second video/ad to be included in on rolling slideshow that plays in keynote theater

social luncheon

\$5,500

- All perks of "Relentless Advocate" sponsorship plus premiere booth placement
- Social lunch with tabled area and boxed lunch for all Conference attendees from 12-1:30 pm on Wednesday, May 10
- Printed signage denoting sponsorship with company logo displayed
- The luncheon will be named after the Sponsor on the Conference Schedule
- Company logo on full-screen ad or 15-second video/ad to be included in on rolling slideshow that plays in keynote theater

executive breakfast

\$5,500

- All perks of "Relentless Advocate" sponsorship plus premiere booth placement
- IACP Annual Meeting will be held on Thursday, May 11, from 8:00 - 9:30 am with IACP Member Organization Executive Directors. This sponsored meal will be a plated hot breakfast for IACP members' top decision-makers.
- Printed signage denoting sponsorship with company logo displayed
- The breakfast will be named after the Sponsor on the Conference Schedule
- Company logo on full-screen ad or 15-second video/ad to be included in on rolling slideshow that plays in keynote theater

attendee breakfast

\$4,500

- All perks of "Relentless Advocate" sponsorship plus premiere booth placement
- Social breakfast with tabled area and a grand buffet of bagels, breakfast pastries, juice, coffee and more for all Conference attendees from 7:30 - 8:30 am on Wednesday, May 10 or 8:00 - 9:30 am on Thursday, May 11
- Printed signage denoting sponsorship with company logo displayed
- The breakfast will be named after the Sponsor on the Conference Schedule
- Company logo on full-screen ad or 15-second video/ad to be included in on rolling slideshow that plays in keynote theater



conference awards ————— \$5,000

- Presented during IACP Annual Conference & Trade Show 2022 with several award categories
 - **Executive of the Year Award** recognizes one individual who has devoted their career to serving community providers and their clients.
 - **Relentless Advocate of the Year Award** recognizes one professional who has boldly impacted the landscape of policy and practices across Iowa.
 - **Community Builders Award** recognizes Frontline Supervisors (FLS), the vital role who brings all of the pieces of service delivery together. Each year 5-10 individuals are recognized for their outstanding work in their field.
 - **Direct Support Professional (DSP) Award** recognizes approximately 8-10 DSPs who stand out and provide exemplary service in the profession.
- All perks of "IACP Relentless Advocate" sponsorship plus premiere booth placement
- The Award Show will include the Sponsor's name on Conference Schedule
- Printed signage denoting sponsorship with company logo displayed
- Company logo on full-screen ad or 15-second video/ad to be included in on rolling slideshow that plays in keynote theater

dsp recognition week ————— \$5,000

- Presented during DSP Recognition Week (DSPRW), September 11-15
 - Direct Support Professionals (DSPs) are the lifeblood of Iowa's community providers. Each September, IACP spends the week celebrating the, often thankless, work of Iowa's DSPs. Different celebration webinars and an educational webinar, offered for free to IACP members, are in the agenda.
- Sponsor denoted as DSPRW webinar sponsor
- Additional marketing leading up to DSPRW
- The Award Show will include the Sponsor's name on DSPRW Schedule



water bottle

\$4,000

- All perks of "Exhibitor" sponsorship
- Get your name in the hands of every single Conference attendee!
- Water bottles will have your logo and IACP's logo printed on them and distributed to IACP Conference attendees upon arrival.

conference notebook

\$4,000

- All perks of "Exhibitor" sponsorship
- Get your name in the hands of every single Conference attendee!
- Conference notebooks will have a full business ad on inside of front cover and IACP's logo printed on front. Notebooks will be distributed to all IACP Conference attendees upon arrival.

conference wifi

\$3,500

- All perks of "Exhibitor" sponsorship
- The conference center wi-fi network password will be the name of your business!
- Printed signage denoting sponsorship with company logo displayed
- Company logo on full-screen ad or 15-second video/ad to be included in on rolling slideshow that plays in keynote theater

charging station

\$2,000

- All perks of "Exhibitor" sponsorship
- Charging station placed at exhibitor booth to give attendees a place to plug in and stay a while
- Printed signage denoting sponsorship with company logo displayed
- Company logo on full-screen ad or 15-second video/ad to be included in on rolling slideshow that plays in keynote theater



Lock in your sponsorship!

Secure your spot!

Once you've made your selection, gather your business' description, logo, contact information for those who plan to attend the Conference, and credit card. Then, head to our Sponsorship Submission Form to secure your selection!

Click here to **secure IACP Sponsorship.**

Due Date: March 17, 2022

All Conference sponsorship selections and payments must be finalized by March 17, 2022.

Contact

Sponsorship availability is limited. Contact Maddie (mvankirk@iowaproviders.org) at IACP with any questions!



From all of us at IACP,

Thank you for your support.

iowaproviders.org

