



Iowa Association of
Community Providers

Sponsor & Exhibitor Opportunity Guide

2024: A year of Cultivating Community

www.iowaproviders.org

About IACP

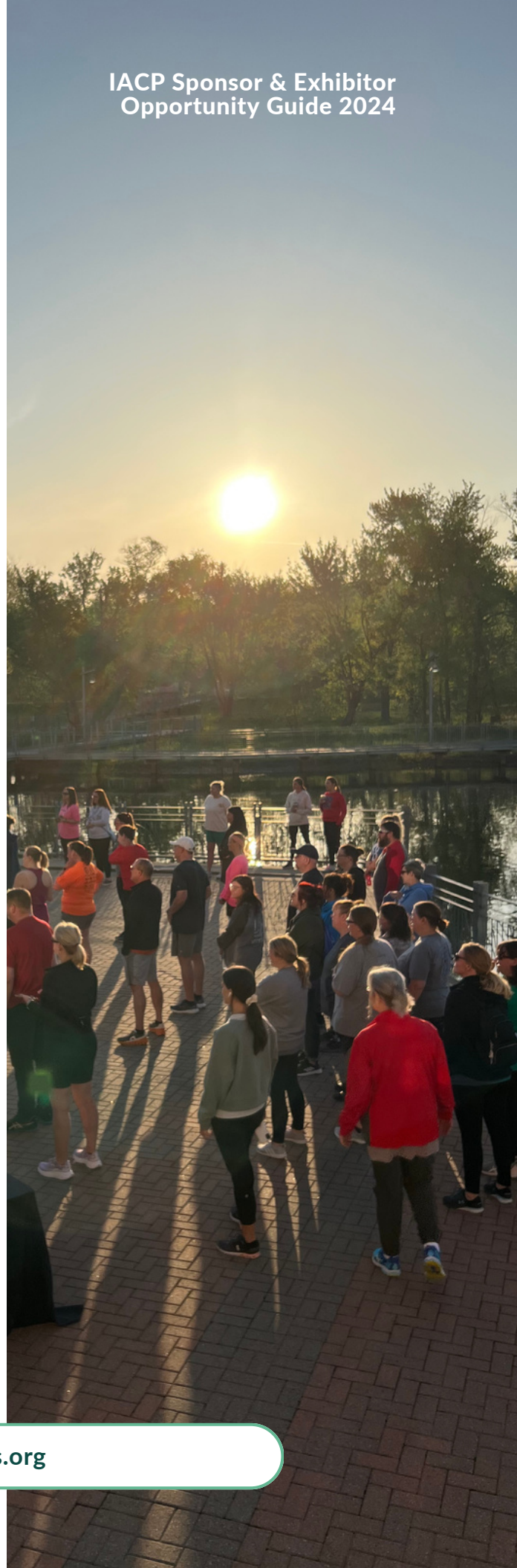
Iowa Association of Community Providers (IACP) has been relentlessly advocating on behalf of mental health and disability service providers for more than 35 years. **IACP partners with 130+ community-based organizations, who support over 160,000 Iowans and contribute approximately \$1.3 billion toward Iowa's economy.** We provide a wide range of resources to the leadership and staff of our member organizations and communicate with both on a regular basis creating goodwill and business for our sponsors.

As IACP informs and trains almost 130 organizations across the state, sponsors are offered numerous occasions to build brand awareness and network within our membership.

Please explore the opportunities on the following pages. Your involvement would be helpful as we relentlessly advance our mission.

Our Mission & Vision

Relentlessly advocating for Iowa providers to build healthy communities so one day, **all Iowans will live, learn, and work, in the community of their choice.**



Cultivating Community

IACP ANNUAL CONFERENCE 2024



Our Annual Event

With over 400 attendees annually, the IACP Annual Conference & Trade Show is the pinnacle event of the year bringing community providers and industry professionals to central Iowa.

May 7-9, 2024

Hyatt Regency Coralville
Hotel & Conference Center
300 E 9th St, Coralville, IA 52241

You're invited!

You and your team are invited draw connections with our attendees as we explore the essence of nurturing, growing, and strengthening the bonds that tie us together while relentlessly advocating for healthy communities, hence our theme, **Cultivating Community**.

This is where you come in.

Our attendees are seeking a wide variety of products and services to build efficiencies, support business operations, and enhance service quality. Find the option that best suits your team's needs in the following pages, register today, and mark your calendar for May! We look forward to seeing you.



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Traditional Conference Opportunities

	Champion	Relentless Advocate	Exhibitor
Investment	\$10,000	\$3,750	\$800*
Access to an anticipated 400+ attendees, including executives, c-suite decision-makers, and others in the service delivery industry	X	X	X
6'x30" banquet table with linen covering and 2 chairs	X	X	X
Two Conference attendee registrations (non- interchangeable)	X	X	X
Conference attendee list after the event	X	X	X
Conference attendee list before the event	X	X	
Your logo placed on Conference marketing, app, clickable Sponsor webpages, and multiple social media platforms	X	X	
Company logo on full-screen ad or 15-second video/ad to be included in on rolling slideshow that plays in keynote theater	X	X	
Premiere booth placement	X	X	
Sponsor recognition in two IACP weekly bulletins distributed to 2,000+ recipients	X		
Your logo placed on Conference Bag distributed to each attendee	X		

*Special Non-profit Pricing: \$500 for exhibitor booth



Exclusive Conference Opportunities

By becoming an exclusive sponsor, your business will not only contribute to the success of the event but also position itself as a key player and supporter within our industry. All exclusive opportunities include personalized signage to your business. Take a look!

Evening Reception **\$2,750**

Scheduled immediately after sessions on Tuesday, May 7, place your name on the evening reception to provide beverages and hors d'oeuvres along with a relaxed environment for conference attendees to unwind, connect, and engage in meaningful conversations. As a reception sponsor, your business will be spotlighted throughout the entire Conference. All perks of an exhibitor are included. (3 available)

Attendee Breakfast **\$2,750**

The Attendee Breakfast serves as a vital kickstart to our conference day, providing attendees with a nourishing and energizing start. Your business has the unique opportunity to enhance this experience and gain exceptional visibility among a diverse and influential audience. All perks of an exhibitor are included. (2 available)

Break in the Day **\$2,500**

The Conference Break serves as a needed interlude in sessions, offering attendees a moment to recharge, network, and indulge in snacks and refreshments. Your business has the opportunity to enhance this unique experience and leave a lasting impression on a diverse and engaged audience. (1 available)

Attendee Lunch **\$2,750**

The Attendee Lunch is a pivotal part of our event, providing a central gathering point for participants to recharge, network, and discuss insights gained from the conference sessions. Your organization has the unique opportunity to take a prominent role in fostering this crucial networking environment. All perks of an exhibitor are included. (2 available)

Keynote Sponsor **\$2,750**

The keynote presentations are what leave the attendee feeling inspired, heard, and ready to head home and cultivate community. As a keynote sponsor, your business logo and marketing will be featured within the Conference schedule, the website/app, and more! All perks of an exhibitor are included. (2 available)

Annual Meeting **\$2,500**

The Annual Meeting is a highly anticipated gathering of IACP member CEOs and other industry leaders, providing a platform for networking, knowledge exchange, and strategic collaboration. All perks of an exhibitor are included. (1 available)



Annual Advertising Opportunities

Maximize your brand visibility by sponsoring and advertising with IACP throughout the entire year. Count on ongoing promotion by placing your name on the sought-after and heavily-attended educational events and series lasting all year.

Future Forward Summit

Join us in September 2024 for the first-ever IACP Future Forward Summit with sessions designed to stretch decision-makers, a keynote and award show for DSPs, and gatherings for networking with industry professionals. Held during DSP Recognition Week, join us at the Gateway Hotel in Ames, Iowa, September 9-11, 2024 for this exclusive event.

Opportunities will be for IACP Strategic Business Partners & Business Solutions only.

More information coming soon!

IACP In-Person Coterie

All 130+ IACP member organizations and their employees are invited to gather in-person in February, August, and November. This half-day event will allow for industry updates, making new connections and strengthen existing ones, roundtable discussions, planning next steps, and more. Your business can be front and center by sponsoring. Contact Maddie to learn more!

Series Sponsorship **\$1,000**

Select between IACP's DSP Series, Behavioral Health Series (spring or fall), or Medication Manager 2024, to sponsor and have your business logo included on marketing messages, social media, and website advertising.



Thank you for all that you do.

We appreciate your thoughtful consideration of IACP sponsor and exhibitor opportunities. We strive to build healthy communities so one day, all Iowans will live, learn, and work, in the community of their choice. Partnerships with businesses like yours play a pivotal role in making a meaningful impact.

Ready to secure your spot?

Click [here](#) to complete the form or head to our [website](#) and click "Secure my spot".

Deadline

To guarantee your logo will be included within the marketing materials, all payments and information must be submitted by April 1, 2024.

Questions?

Contact Maddie VanKirk at mvankirk@iowaproviders.org

