



Aetna donates \$50,000 to Iowa Association of Community Providers



Funding will support enhanced technology services and professional development of Medicaid-focused providers, organizations and direct support professionals

URBANDALE, IA, Aug. 8, 2022 – The [Iowa Association of Community Providers](#) (IACP), an organization committed to improving the quality of life of 160,000 Iowans who have significant challenges with mental health and disabilities, announced a \$50,000 donation from Aetna Health of Iowa Inc., dba Aetna Better Health of Iowa, a CVS Health® company (NYSE: CVS).

The donation will help support enhanced technology services and professional development of Medicaid-focused providers, IACP member organizations and direct support professionals (DSPs) who empower people experiencing mental health and disability challenges to overcome barriers that would otherwise prevent them from being self-sufficient.

“Iowa’s mental health and disability services is in the midst of a workforce shortage,” said Shelly Chandler, CEO of the Iowa Association of Community Providers. “Our [recent survey](#) of IACP members showed that 94% have DSP vacancies and a DSP annual turnover rate of 39%. We’re grateful for Aetna’s generous donation, which will enable us to develop creative approaches to maintaining services that keep Medicaid members living at home, if they choose, and out of residential facilities.”

IACP is using a portion of Aetna’s donation to fund Innovation Grant pilots to member organizations that seek to address critical barriers within the industry through new and innovative ideas. IACP [recently announced](#) the three Innovation Grant recipients.

In addition to the pilots, IACP will use some of Aetna’s funding to support the curriculum for IACP’s Fall 2022 Leadership Webinar Series training and education sessions that help support the success of health care providers in addressing historic workforce shortages.

“Given the shortage of disability service providers, access to enhanced technology and a skilled staff are vital to keeping people experiencing mental health and disability challenges healthy, safe and self-sufficient,” said Ted Koutsoubas, Aetna Medicaid Chief Strategy Officer. “We look forward to seeing the results of IACP’s innovative programs, which align to Governor Reynolds’ [vision for Iowa](#).”

About the Iowa Association of Community Providers

Iowa Association of Community Providers (IACP) has been relentlessly advocating on behalf of mental health and disability service providers for more than 35 years. IACP partners with more than 125 community-based organizations to provide a wide range of resources to their

management and staff (30,000+ people) to ensure that provider needs are being met. IACP services impact organizations located in all 99 counties that annually contribute \$1.3 billion to Iowa's economy.

About Aetna Medicaid

Aetna Medicaid Administrators LLC (Aetna Medicaid), a CVS Health company, has over 30 years of experience managing the care of the most medically vulnerable, using innovative approaches and a local presence in each market to achieve both successful health care results and effective cost outcomes. Aetna Medicaid has particular expertise serving high-need Medicaid members, including those who are dually eligible for Medicaid and Medicare. Currently, Aetna Medicaid owns and/or administers Medicaid managed health care plans under the names of Aetna Better Health and other affiliate names. Together, these plans serve approximately 2.8 million people in 16 states, including Arizona, California, Florida, Illinois, Kansas, Kentucky, Louisiana, Maryland, Michigan, New Jersey, New York, Ohio, Pennsylvania, Texas, Virginia and West Virginia. For more information, see www.aetnabetterhealth.com.

About CVS Health

[CVS Health](http://www.cvs.com)® is the leading health solutions company, delivering care like no one else can. We reach more people and improve the health of communities across America through our local presence, digital channels and over 300,000 dedicated colleagues – including more than 40,000 physicians, pharmacists, nurses and nurse practitioners. Wherever and whenever people need us, we help them with their health – whether that's managing chronic diseases, staying compliant with their medications or accessing affordable health and wellness services in the most convenient ways. We help people navigate the health care system – and their personal health care – by improving access, lowering costs and being a trusted partner for every meaningful moment of health. And we do it all with heart, each and every day. Follow @CVSHealth on social media.