

PUBLISHED JULY 2021

# 2020 IACP ANNUAL REPORT



Iowa Association of  
Community Providers

[WWW.IOWAPROVIDERS.ORG](http://WWW.IOWAPROVIDERS.ORG)

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Urbandale, Iowa 50322  
515.270.9495

# ABOUT THE ASSOCIATION



## Overview

IACP has been relentlessly advocating on behalf of mental health and disability service providers for more than 35 years. We partner with more than 125 community-based organizations to provide a wide range of resources to ensure that provider needs are being met. Our services impact organizations located in all 99 counties that annually contribute \$1.3 billion to Iowa's economy.

## Our Mission

Relentlessly advocating for Iowa providers to build healthy communities

## Our Vision

One day, all Iowans will live, learn, and work in their community of choice.



# A MESSAGE FROM SHELLEY



Dear Reader,

2020 presented an entirely new set of challenges, unlike anything we had ever seen before. While the year was daunting with a pandemic, an inland hurricane (to which we learned a new word: derecho), and the many financial and social obstacles that followed, we saw just how strong Iowa's community providers really are.

COVID-19 spurred an entirely new set of needs for our providers. However, our team at IACP remained agile, steadfast, and on top of the latest happenings, both the state and federal levels, to ensure Iowa's community providers had the services, information and opportunities they needed to continue serving those who needed them.

Please take a look at our 2020 Annual Report to see what else we have been up to and please don't hesitate to reach out should you have any questions.

Sincerely,

A handwritten signature in cursive script that reads "Shelly Chandler".

Shelly Chandler  
Chief Executive Officer  
[schandler@iowaproviders.org](mailto:schandler@iowaproviders.org)

**“ IACP remained agile, steadfast, and on top of the latest happenings, both the state and federal levels, to ensure Iowa's community providers had the services, information and opportunities they needed to continue serving those who needed them. ”**



# MEET OUR TEAM

## Staff Members



**SHELLY CHANDLER**  
Chief Executive Officer



**SUSAN SEEHASE**  
Chief Operations Officer



**BEN WOODWORTH**  
Director of Training



**MADDIE VANKIRK**  
Communications  
Coordinator



**KAT YOUNGBLUT**  
Outcomes Coordinator



**MEGAN HARTWIG**  
Brain Injury Contract  
Coordinator



**BRITA NELSON**  
Technical Assistance  
Coordinator

## Board of Directors



**BILL VAUGHN**  
Mainstream Living, Inc.  
*Board President*



**TODD SEIFERT**  
Imagine the Possibilities  
*Vice President*



**MARCY DAVIS**  
Candeo  
*Secretary*



**DAVE COMSTOCK**  
Childserve  
*Treasurer*



**BOB BARTLES**  
Hope Haven Area  
Development Center  
*At Large Director*



**MATT BULEY**  
Hope Haven  
*At Large Director*



**STEVE MULLER**  
Balance Autism  
*At Large Director*



**MARC ROE**  
First Resources  
Corporation  
*At Large Director*



**BRENT DILLINGER**  
Trivium Life Services  
*Past President*



**SARA DRISH**  
REM Iowa  
*Residential Advisory Chair*



**SHAUNA FREITAG**  
Young House Family  
Services  
*Children Advisory Chair*



**KENDALYN HUFF**  
CARE, Innovative  
Industries, SIRF, SSSCI  
*Employment Advisory Chair*



**RICH WHITAKER**  
Vera French CMHC  
Behavioral Health  
*Advisory Chair*



# THE NUMBERS: THEY TELL A STORY.

## We didn't slow down.

From hand-delivering over 50,000 free face masks to those who were in short supply of PPE, to hosting webinars with Dr. Pedati, Iowa's State Medical Director and Epidemiologist, we pulled out all of the stops to ensure Iowa's community providers were covered and informed every minute of every day.

**126**

Member Organizations

**30,000+**

Member Employees

**375**

Updates delivered  
to members

## Our #RelentlessAdvocacy worked!

In 2020, IACP created documents covering our [Policy Priorities](#), the [DSP Workforce Crisis](#), and [COVID-19 Impact on IACP Organizations](#). Using these resources, the Association and our providers relentlessly advocated as a unified voice for a "10% rate increase with 75% pass-through to DSP wages". Our advocacy in 2020 was just that; relentless, as 2021 was our most successful legislative session in IACP history obtaining...

**\$25 million new state dollars coming  
in the MH/LTSS system in SFY'22**



## We kept many informed.



**148 webinar & events**  
opportunities offered to IACP  
members.



**Over 229,000**  
people saw IACP's posts.



**12,226 registrants**  
for IACP webinar and event  
opportunities.



**Over 22,800**  
impressions made.



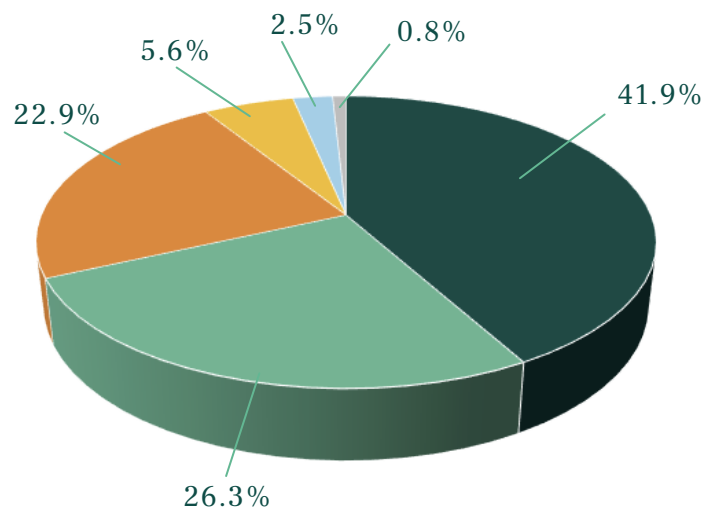
**421 registrants**  
for IACP Town Halls with Iowa's  
Senators or Representatives.



**Over 300**  
new visitors to IACP's page.

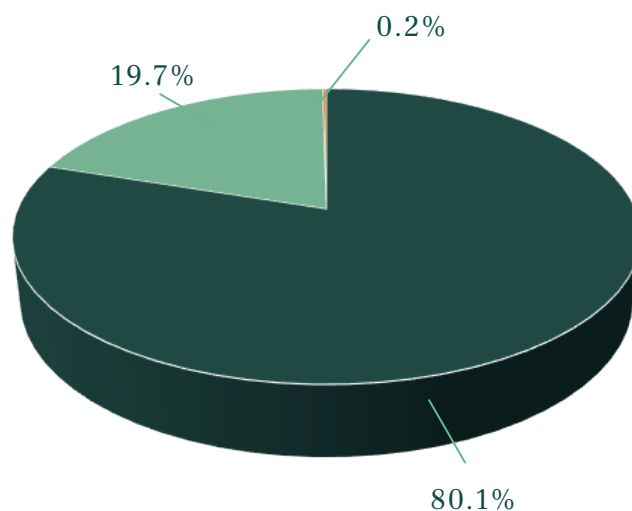
# REVENUE

|                      |             |
|----------------------|-------------|
| Membership           | ● \$789,808 |
| Education & Meetings | ● \$495,700 |
| Contracts Revenue    | ● \$431,038 |
| Investments          | ● \$106,243 |
| Business Solutions   | ● \$46,672  |
| Rental Income        | ● \$15,900  |
| <hr/>                |             |
| TOTAL                | \$1,885,361 |



# EXPENSES

|                      |               |
|----------------------|---------------|
| Advocacy & Training  | ● \$1,428,030 |
| Management & General | ● \$351,613   |
| Public Relations     | ● \$4,120     |
| <hr/>                |               |
| TOTAL                | \$1,783,763   |



# 2020 AWARDS & MEMBER RECOGNITION

**Executive  
of the Year**  
**Sherry Becker**  
*43 North Iowa*



**Relentless  
Advocate  
of the Year**  
**Cheryl Plank**  
*Muscatine  
Vision 20/20*



## Community Builders

**Ashlee Bausman**, *Exceptional Persons, Inc.*

**Rachel Eyestone**, *North Star Community Services*

**Mark Mayer**, *Optimae LifeServices*

**Brianna Mooney**, *Balance Autism*

**Tracey Moore**, *Mainstream Living*

**Brooks Nyemah**, *Mosaic in Central Iowa*

**Trisha Sadler**, *Goodwill of the Great Plains*

**Margaret Vanderwilt**, *Village Northwest*

## Direct Support Professionals

**Ian Beatty**, *Link Associates*

**Helen Bell**, *Mosaic in Central Iowa*

**Kelsey Friday**, *UofI REACH Program*

**Michelle Hollon**, *Imagine the Possibilities*

**Rhonda Jackson**, *Discovery Living*

**Kathy Matthiesen**, *Hope Haven, Inc.*

**Shelia McDuffey**, *Penn Center*

**Lacey Yarbrough**, *North Star Community Services*





# IACP

Iowa Association of Community Providers